

ADVERTISING SPECS & SIZES

IIFTC Connect

TOP BANNER

LEADER BOARD

PREMIUM SQUARE

Direct Mailers

LIST RENTAL
(EMAILER)

SKYSCRAPER

BUTTON

225 mm (L) x 371mm (H)
Vertical Layout

Sr No	Advertising Units	Sizes in pixel (W x H)	Sizes in mm (W x H)
Display Ads			
1	Top Banner	1200 x 100	318 x 26.5
2	Leader board	900 x 300	238.5 X 79.5
3	Premium Square	300 x 300	79.5 X 79.5
4	Skyscraper	300 x 600	79.5 x 159
5	Button	300 x 200	79.5 X 53
Direct Mailers			
1	List Rental (Emailer)	850 x 1400	225 x 371

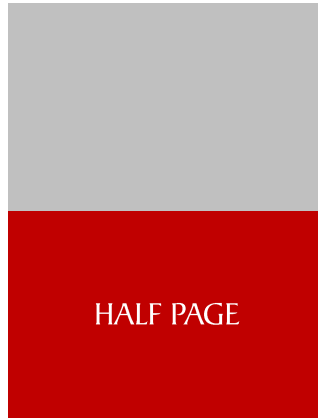
ADVERTISING SPECS & SIZES

CinePort Magazine



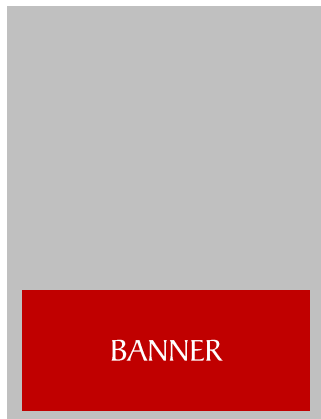
FULL PAGE

210 mm (L) x 275 mm (H)
Vertical Layout



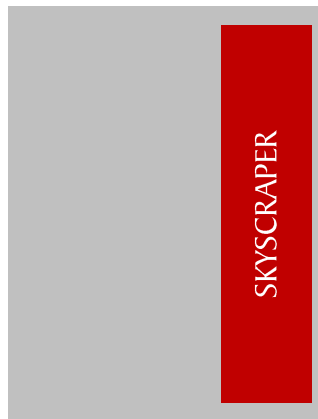
HALF PAGE

210 mm (L) x 135 mm (H)
Vertical Layout



BANNER

190 mm (L) x 80 mm (H)
Horizontal Layout



SKYSCRAPER

60 mm (L) x 250 mm (H)
Vertical Layout

Sr No	Advertising Units	Size in mm (W x H)
Display Ads		
1	Full Page	210 x 275
2	Inside Cover Page (Front/ Back)	210 x 275
3	Inside Page 1 / Back cover	210 x 275
4	Half Page	210 x 135
5	Skyscraper	60 x 250
6	Banner	190 x 80
Advertorial		
		Creative Requirements
1	3-Page Feature	800 to 1000 words write-up 8 to 10 (300 dpi) hi-res pictures