

# **DO YOU KNOW PERU?**

Peru may be described in one sentence: All the sceneries of the world can be found in Peru.

Peru's biodiversity is one of the greatest on the planet. There is a great diversity of climates, offering locations rarely seen in feature films. Producers from all over the world love our landscapes, light, and unique experiences, which no other country can offer.

Population of the country is concentrated mostly in the capital city of Lima, with diversity of all races in one place. This makes possible casting for a great variety of scripts and exploration of concepts set in a cosmopolitan atmosphere.

## **UNIQUE SCENARIOS**

Unlike almost any other country in the world, Peru has 28 of the 32 different weather types, ecological floors, and productive ecosystems. Peru is home to nearly every landscape found on the planet; from dry deserts to glaciers and peaks, from the most varied tropical

jungle in the world to coastal vineyards and haciendas from colonial times and everything else in between.

With inspiring settings full of mystery and magic, Peru can offer deserts, sun, idyllic beaches, mangroves and coastline, as well as mountains, forests, snowy peaks, lakes, blue skies with cotton clouds, valleys and rainforest locations all year round.

# **COAST AND DESERTS**

A coastline chiseled by time and elements are unique and unreal. A desert zone stretching for 3000 kilometers, bathed by the Pacific Ocean and facing the Andes Mountain range. The mountain system that runs through almost the entirety of Latin America. This area is characterized by a little vegetation, an arid climate, and high humidity. Valleys, oases, dunes, vineyards, lagoons, beaches, islets and islands, and a great variety of unique landscapes can all be found.

## **ANDEAN MOUNTAINS**

Peru is a country of snow-covered At the heart of the jungle is the largest mountains. Seen from the air, it resembles a piece of wrinkled paper

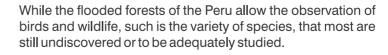
with a thousand dimensions and colors because of the imposing presence of the Andes mountain range, a spine of rock and snow that traverses the territory from north to south shaping its geography, its landscapes, and its

In the Peruvian Andes there are summits and snowy peaks, the world's highest navigable lake, around 12000 lagoons, and wide valleys that lead down to plains. The mountain climate is rather mild, with very dry air that varies according to its proximity to the desert coast or to the humid jungle.

#### **AMAZON JUNGLE**

The Amazon River, the world's longest, is also found here. The majority of Peru is covered by the dense Amazon jungle, an infinite jungle that is filled with undiscovered mysteries and a biodiversity that dazzles. The Amazon allows unprecedented river navigation in the midst of natural abundance and world record setting biodiversity and cultural diversity.

variety of orchids and butterflies to be found in any of the six continents.



#### **AND MORE**

Our landscapes are only one reason to come. Peru is a life changing experience, from our food, which certainly is one of the best in the world, to our willingness to make visitors feel their best, a virtue your crew will surely appreciate.

We also have trained technicians, good infrastructure, and production costs that are competitive with those in neighboring countries in the region, even when they offer tax benefits.

## FILM COMMISSION PERU

Peru Export and Tourism Promotion agency - PROMPERU is developing the Peruvian Film Commission to promote Peru as an ideal destination for audiovisual productions to promote tourism, exports and country image.

The Film Commission of Peru is the program designed to contribute to competitive, sustainable, local economic development by promoting and supporting film and video production and other film-related activities (movies, commercials, music video clips, photo shoots, among others); acting as facilitators of information and contributing to the simplification of necessary procedures for the realization of audiovisual productions in their respective jurisdictions. The Film Commission of Peru will soon be able to offer benefits such as 18% tax benefit for export of production services & ATA Carnet.

In 2018, Peru presented a competition to support our film industry. Within this framework, the National Contest of Minority Co-productions was convened, seeking to promote international cinematographic and audiovisual co-production among Peruvian and foreign legal entities through the granting of economic incentives.

The Government of Peru, through the Ministry of Culture, promotes the internationalization of our cinematography. "Cine del Manana" is a meeting space between Peruvian and foreign professionals that gives access to a laboratory of projects in development and the projection of Works in Progress (WIP), consisting of a selection of cinematographic works in the post-production stage shown to national and international programmers of festivals and distributors.

Additionally, the Commercial Office of Peru in India, based in New Delhi, is in-charge of the promotion of export, tourism, and investments and may be contacted to facilitate further communication with the relevant authorities in Peru, including those mentioned above.

More at: www.filminperu.com, filminperu@promperu.gob.pe







