



**IIFTC**

INDIA INTERNATIONAL FILM TOURISM  
CONCLAVE

## TERMS AND CONDITIONS

### **Deemed Acceptance of Terms**

By registering for the event and/or entering the event venue or by confirming our participation offers via email or letter of contract or letter of agreement, the participant, delegate, visitor, or attendee shall be deemed to have read, understood, and agreed to be bound by all the terms, conditions, rules, and policies contained in this document. Registration for or attendance at the event shall constitute unconditional acceptance of these terms and conditions.

### **I. Definitions**

#### **A. IIFTC (India International Film Tourism Conclave)**

India International Film Tourism Conclave aka IIFTC (hereinafter referred to as ‘the Brand’) is India’s largest film tourism initiative promoted by Mercury Integrated Services Pvt. Ltd. and its sister company, Europa Media & Entertainment Pvt. Ltd. (hereinafter referred to as ‘the Organizers’)

Since its inception in 2013, IIFTC has worked with a single-minded objective to bring the global film locations to the Indian film industry. IIFTC has proved itself to be an undisputed leader in its space by hosting over 35 international events in India with participation from 53 countries.

#### **B. IIFTC Conclave**

IIFTC Conclave (hereinafter referred to as ‘the Event’) is our flagship award winning annual Film Locations Show in Mumbai. IIFTC Conclave presents a credible B2B platform for film commissions, tourism offices and production service companies to meet and network with India’s vast multi-lingual film industry.

#### **C. CinePort Magazine**

CinePort (hereinafter referred to as ‘the Magazine’) is India’s first and foremost film location guide. It is circulated to over 500 leading film production houses, TV and OTT content producers and leaders of India’s thriving M&E Industry. CinePort presents Indian content producers’ multitude of options and information about new and exciting shooting locations around the world.

#### **D. Locations Connect**

Locations Connect (hereinafter referred to as ‘the Service’) is a collection various media, marketing and promotional services and platforms offered by the Organizers that connects the sellers i.e. stakeholders of filming locations and service providers with the buyers i.e. members of Indian media and entertainment industry as defined below



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#### **E. Intellectual Property / Ownership**

- Copyright: India International Film Tourism Conclave, IIFTC, CinePort are registered trademarks of Mercury Integrated Services Pvt. Ltd.
- Corporate/ Legal Entity: Mercury Integrated Marketing Services Pvt. Ltd., a company incorporated under the Companies Act, 1956 (No. 1 of 1956), Corporate Identity Number: U74990MH2011PTC218467.
- Mercury Integrated Services Pvt. Ltd. and its sister company, Europa Media & Entertainment Pvt. Ltd. hereinafter referred to as 'the Company', 'the Organiser(s)' of IIFTC Conclave (the event), 'the Management' or 'the Admin' of [www.iiftc.com](http://www.iiftc.com) (the Website) and 'the Publisher' of CinePort (the Magazine)

#### **F. Buyers and Sellers**

Buyers and Sellers are individuals and companies (collectively hereinafter referred to as 'the Users') are the user of the above-mentioned event, website, magazine and service (collectively hereinafter referred to as 'the Trade/ Media Platforms') in various capacities as defined below.

**Buyers:** The buyers can be broadly classified as:

- Film Production Houses
- Producers / Studio Representatives
- Exec Producers / Head of Productions
- Directors / DOPs / ADs
- Television Channels / Producers
- Digital / OTT platforms
- Advertising Agencies and TVC Producers
- Docs and Shorts content producers
- M&E Industry at large

Hereinafter referred to as Buyers, Industry Invitee (INI), Industry Delegate, Domestic Trade Visitors (DTV)

**Sellers:** The sellers can be broadly classified as:

- Film Commissions
- Tourism Offices
- International Production Services Companies
- Line Producers, Fixers, Locations Scouts
- Art, Culture & Tourism Ministries
- Embassies & Consulates
- Invest & Trade Commissions
- Any tech companies or suppliers of the film industry



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- Airlines, Hotels, Cruises and Travel Trade at large

Hereinafter referred to as Sellers, Exhibitors (EXB), International Business, Delegate (IBD), Advertisers, Sponsors

## **G. Subscribers**

'The Subscribers' constitutes individuals and companies who form a part of our database of buyers or sellers and are recipients of any business or promotional communication/ material via email or post from the company, the organizers of the event, the management of the website and the publishers of the magazine etc.

## **H. Users**

'The Users' constitute all individuals and company representatives using the trade/ media platforms in various capacities including but not limited to as, 'Buyers', 'Sellers', 'Attendees' and 'Visitors' to the event, 'Visitors' to the website, 'Readers' of the magazine, 'Recipients' of the service and all 'Subscribers'

## **II. IIFTC Conclave**

### **A. How to attend IIFTC Conclave?**

An individual or a company representative can attend IIFTC Conclave as a **Registered Delegate (RD)** if he / she belongs to either of the below mentioned categories.

1. **Exhibitors (EXB):** Exhibitors are sellers who put up a stall / booth at the event to promote the shooting location and related services to the buyers.
2. **Business Delegate (IBD):** Business Delegates (International or Domestic) are paid delegates (individual or companies) attending the event as sellers to meet and network with the buyers.
3. **Industry Invitee (INI):** Industry Invitees are important members of the Indian film industry and/or potential buyers who are extended a complimentary invitation by the organisers.
4. **Trade Visitors (DTV):** Trade Visitors are paid delegates (individual or companies) attending the event as buyers to meet and network with the sellers.
5. **Special Invitee (SPI):** This is by Invitation only category, where complimentary invitation is extended by the organisers at their discretion.

### **B. IIFTC Conclave 2026 – Delegate Terms & Conditions**

**Delegate Categories and Entitlements at IIFTC Conclave 2026 (March 10-12, 2026) at Hotel Westin Mumbai Garden City, Goregaon (Mumbai, India)**

1. **Category: Industry Invitee (INI)**



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- For active and reputed members of the Indian film, media and entertainment industry
- This category is by invitation only. Invitations are issued by the organizers at their discretion.

#### Timing & Inclusions

11.03.26 | 11:00 AM - 11:00 PM (Lunch & Dinner)

12.03.26 | 11:00 AM - 4:00 PM (Lunch)

2-Day All Inclusive Package | Access to IIFTC Online Meeting Scheduler

### **2. Category: Exhibitors (EXB)**

- For persons belonging to the organisations taking up exhibition space / stalls / sponsorships at IIFTC Conclave known as 'Exhibitors'
- Invitation are extended to only employees, business associates or agencies/ representatives of the Exhibitors upon prior communications to the organizers.

#### Timing & Inclusions

10.03.26 | 4:00 PM - 11:00 PM (Lunch & Dinner)

11.03.26 | 11:00 AM - 11:00 PM (Lunch & Dinner)

12.03.26 | 11:00 AM - 4:00 PM (Lunch & Dinner)

3-Day All Inclusive Package | Access to IIFTC Online Meeting Scheduler

### **3. Category: International Business Delegate (IBD)**

#### **Eligibility Criteria for International Business Delegates:**

- Applicable Only for International and Domestic Sellers
- For international film & tourism professionals
- For domestic representatives of international film / media / entertainment / tourism / travel organizations
- For domestic / international suppliers to film / production industry
- Only for persons with active business interest with the Indian film & entertainment industry

#### **A. 3-DAY ALL ACCESS BUSINESS PASS**

Access to all IIFTC business events on 10 - 11 - 12 March 2026

Includes Delegate Kit, F&B at the event

**For International Delegates/ Companies: USD 600 (plus 18% taxes) | Valid for One (01) Delegate only**

**For Domestic Delegates/ Companies: INR 27000 (plus 18% taxes) | Valid for One (01) Delegate only**



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Timing & Inclusions

10.03.26 | 4:00 PM - 11:00 PM (Dinner)

11.03.26 | 11:00 AM - 11:00 PM (Lunch & Dinner)

12.03.26 | 11:00 AM - 4:00 PM (Lunch)

3-Day All Inclusive Package | Access to IIFTC Online Meeting Scheduler

#### **4. Category: Domestic Trade Visitor (DTV)**

##### **Eligibility Criteria for Domestic Trade Visitors:**

- Applicable Only for Domestic Buyers
- For domestic film, media & entertainment professionals
- For active members of the Indian film, media and entertainment industry
- For persons with Indian domicile only - Not for any foreign nationals or non-resident Indians
- Only for persons with active business interest with the Indian film & entertainment industry

##### **A. DTV - 3-DAY TRADE PASS**

Valid for 10 - 11 - 12 March 2026

Includes Delegate Kit, F&B at the event

**INR 18000 (plus 18% taxes)** | Valid for One (01) Delegate only

Timing & Inclusions

10.03.26 | 4:00 PM - 11:00 PM (Dinner)

11.03.26 | 11:00 AM - 11:00 PM (Lunch & Dinner)

12.03.26 | 11:00 AM - 4:00 PM (Lunch)

3-Day IIFTC Knowledge Series + Locations Market Package

Access to IIFTC Online Meeting Scheduler

##### **B. DTV - 1-DAY VISITOR PASS**

Valid for 12 March 2026 Only

Includes Delegate Kit, F&B at the event

**INR 6000 (plus 18% taxes)** | Valid for One (01) Delegate only

Timing & Inclusions

12.03.26 | 11:00 AM - 4:00 PM (Lunch)

1-Day IIFTC Locations Market Package

No access to IIFTC Online Meeting Scheduler



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### **C. Payments and Receipts**

- Receipt will be sent to registered delegates on confirmation of payment.
- Rates in USD are subject to change as per current exchange rates at the time of confirmation.
- For GST complaint invoice (With IGST, CGST, SGST bifurcation) please contact accounts department at [info@mercuryintegrated.com](mailto:info@mercuryintegrated.com)
- Delegate Fee is non-refundable and non-transferable.

### **D. Accreditation & Access:**

- IIFTC reserves the right to accept or deny any registration request in accordance with the eligibility criteria set by the organizers at their discretion.
- Accreditation email will be sent only after requisite due diligence of the profile of the delegate
- In case if the accreditation is denied, the payment will be fully refunded within 15 working days.
- Accreditation Email will be sent to registered delegates on confirmation of payment.
- Accreditation Email to be presented on the day of event at the registration desk with a company visiting card / ID card to receive the delegate badge.
- The registered delegate will be required to present a photo id for security reasons.
- Accreditation Letter is non-transferable and is valid for the registered delegates only.
- No access will be granted to children below the age of 18 years and infants in arms and companions / family members of the registered delegates.
- IIFTC reserves the right to deny or cancel accreditation of any paid delegate at the organizers discretion. In such case the payment made to IIFTC will be fully refunded within 15 working days.

### **E. Security:**

- The organizers reserve the right to frisk the delegate / attendees at the entrance for security reasons.
- Visitor's cooperation is solicited.
- The organizers do not take responsibility for loss or theft of any personal belongings of the attendees.
- The delegate / attendees have to strictly adhere to the security guidelines as set by the organizers and maintain decorum of the event at all times.
- Organizers reserve the right to ask any delegate / attendees to deny entry or vacate the venue for security reasons, any misconduct or any abusive behaviour towards the staff of representatives of IIFTC or other fellow delegates.

### **F. Accommodation:**

- Accommodation available at 'the Event' venue Hotel Westin Mumbai Garden City upon request



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#### G. Cancellation:

- 100% refund of the delegate fee in case of arbitrary cancellation of the event by the organizers.
- **In case if, the participation is cancelled by the delegate, there will be no refund of the fee.**
- **In case of cancellation of participation by the Exhibitor – cancellation rules will apply as follows: more than 90 days before the event 100% refund, more than 45 days before the event 50% refund, within 45 days before the event: 0% refund applicable**
- Force Majeure: The organizers are not liable for any refund; in case the event is cancelled due to any force majeure conditions such as act of God or any circumstances beyond control of the organizers.

#### H. Non-solicitation & Anti-suitcasing Policy:

- In order to protect our valued exhibitors and their investment in IIFTC, our rules strictly prohibit unethical solicitation of business or suitcasing by business delegates / attendees.
- Suitcasing refers to unethical parasitic business practices in which non-exhibitors gain access to trade show visitors and/or exhibitors and solicit business unethically.
- Delegates / attendees are not allowed to distribute any promotional material, brochures, flyers etc. at the event.
- **Any business delegates / attendees who is observed to be not adhering to non-solicitation & anti-suitcasing policy will be asked to leave immediately and will no longer be welcome at future IIFTC events.**

### III. Disclaimers

- A. As the management of IIFTC Connect (the website) and the publishers of CinePort (the magazine) we try to ensure that the information and material on the website and the magazine is accurate and complete. However, as much of this information is user generated and/or provided by our advertisers, exhibitors, network partners or members or compiled by us for the benefit of the users using various secondary sources of information and internet, we do not take absolute guarantee for the accuracy and authenticity of any information and material available on the above media platforms and we do not accept any liability arising from any inaccuracy or omission in the information on the website and the magazine
- B. All advertising and creative material including but not limited to creative artworks, location pictures, movie stills and publicity material etc. used in display ads and promotional emailers on the website and editorial articles and print ads in the magazine is provided by our advertisers, exhibitors, network partners. We do not hold any responsibility or accountability of acquiring rights for usage of any such creative material from the rightful owner of these creative materials.
- C. We do not accept any liability arising from breach of rights or wrongful usage of any creative materials on the website and the magazine. In any such case, kindly notify the management and the publishers on [contact@iiftc.com](mailto:contact@iiftc.com) for necessary action.



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- D. On the website users may be offered automatic links to other websites, pictures, videos of our advertisers, exhibitors, network partners or members. The website does not accept any responsibility for the contents of any such links or third-party websites.
- E. The information supplied in the delegates' profile page/ dash board/ My IIFTC page on this website is the exclusive responsibility of the member. The website is not responsible for any factually incorrect or deceitful information in any user generated/ editable sections of the website.
- F. All the content of the website (including databases, images, drawings, graphs, text files, audio files, video files, and software) and in general any created intellectual property that exists in the website and the magazine, are property of Mercury Integrated Marketing Services Pvt. Ltd. or is published with permission from rights holders and are protected by current intellectual and industrial property laws.
- G. The trademarks, special designs, distinctive signs or logos that appear in the website and the magazine are owned by Mercury Integrated Marketing Services Pvt. Ltd. Content published cannot be modified, copied, altered, reproduced, adapted, or translated by the user or third parties without the express authorization of the company. The non-authorized use of the information contained in the website, the magazine and/or any breach of intellectual or industrial property will bring the legally established consequences to bare.
- H. The management informs the user that the use of the website could require the use of 'on-line forms' in order to offer an adequate service. At the time the users are giving details about themselves they are also allowing those personal details to form a part of our databases, which are under our responsibility.
- I. The terms and conditions of use of the website are of an indefinite character. The company reserves the right to modify or add to these terms and conditions without previous notice.
- J. All our media platforms including IIFTC Connect and CinePort is strictly to be used for business and promotional purpose only. Any comments or communication made, which is offensive in nature and with hatred towards a particular race, religion, gender, nationality or sexuality or other personal characteristic is not accepted. The management and the publishers hold the right to issue a show cause notice and/or bring the legally established consequences to bare to any person(s) or organisation making such comments or communication.
- K. The company reserves the right, but does not have an obligation, to monitor and/or review all User Information and Submitted Materials on its trade/ media platforms. The organisers, the management and the publishers are not responsible for any such Submitted Materials, however, reserves the right at all times to edit, refuse to place or to remove any Submitted Materials, in whole or in part, that they consider to be, in their sole discretion, objectionable or in violation of these terms & conditions or applicable law.
- L. IIFTC users/ delegates interactions with the other users/ delegates of the website or at the event are solely between each other. The management will not be responsible for any loss or damage incurred



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as a result of any such interactions between the website members or is under no obligation to become involved if there is a dispute between its members as a result of their interactions with each other.

- M. All IIFTC Conclave delegates hereby release and forever discharge Mercury Integrated Marketing Services Pvt. Ltd. and its sister company, Europa Media & Entertainment Pvt. Ltd. (and its directors, officers, employees, agents, successors and assigns) from, and hereby waive and relinquish, each and every past, present and future dispute, claim, controversy, demand, right, obligation, liability, action and cause of action of every kind and nature (including personal injuries, death and property damage), that has arisen or arises directly or indirectly out of, or relates directly or indirectly to, any interactions with, or act of omission of, other user of IIFTC services or brand.
- N. The website may, directly or through our third-party vendors, make certain products or services available to users and/ or members of the website. Users agree to pay in full the prices for any purchases they make either by credit/ debit card concurrent with their online order or by other payment means acceptable to the company or its vendors. Users also agree to pay all applicable taxes. If payment is not received by the company or its vendors from user's credit/ debit card issuer or its agents, user agrees to pay all amounts due upon demand by the company or its vendors. Certain products or services that the user purchases and/or downloads on or through the website may be subject to additional terms and conditions presented to the user at the time of such purchase or download.
- O. The management and the publishers may run advertisements and promotions from third parties on the website and in the magazine. Users business dealings or correspondence with these advertisers or third parties and any terms, conditions, warranties or representations associated with such dealings, are solely between the user and such third party. The company is not responsible or liable for any loss or damage of any sort incurred as the result of any such dealings or as the result of the presence of third-party advertisers on the website and the magazine.
- P. Feedback: We welcome your feedback, suggestion and comments on [contact@iiftc.com](mailto:contact@iiftc.com)
- Q. Grievance Redressal: Any and all Grievances must be submitted in writing by the users or the aggrieved party on the following email id: [admin@iiftc.com](mailto:admin@iiftc.com). Within Thirty (30) days following the submission of the written grievance, the Admin shall respond in writing. If no written response is received within Thirty (30) days, the Grievance shall be deemed denied