POWER CHAT

Ms. Bushra Mahdi

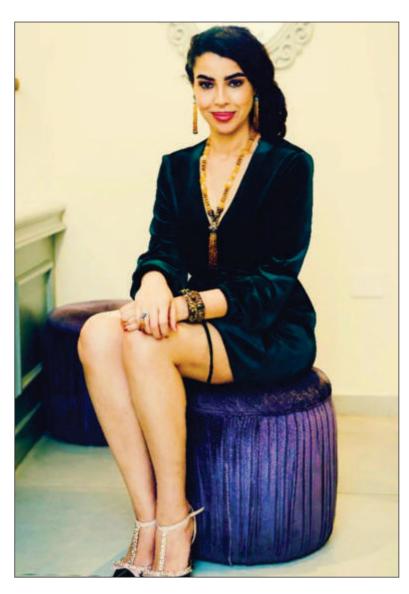
Founder - Red Films

I have been in love with films for as long as I can remember. The world of movies is a magical world that anyone can instantly be transported to, an alternate reality where we learn life lessons, an incredible platform where we get inspired and so much more. I believe that films have the power to do more than just entertain. It has the power to create a shared experience & narrative and to shape memories & world view. Films also help us to make sense of the world we live in right now along with providing a 'safe space' where we find alternative role models to identify with, and observe those characters' behaviors as they tackle challenges similar to our own.

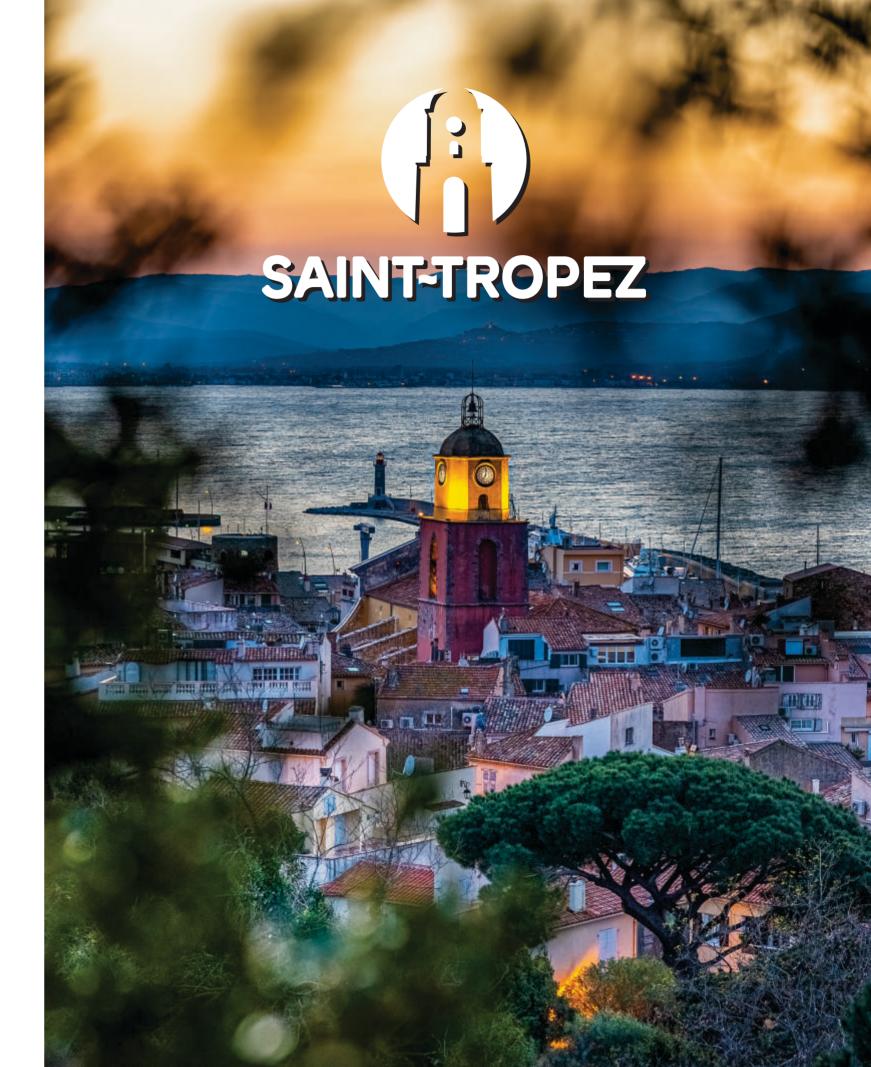
Having worked with esteemed organizations of UAE like 'Ministry of Interiors and Security' of Abu Dhabi, I have always had a passion to operate, organize and communicate and this has been the driving force behind the successful roles I have held in both executive leadership and business ownership. Currently, being a leading Fashion, Lifestyle, Fitness and Health Influencer, I strongly believe that the base of any new thing is the relations that you build and sustain.

Red Films was created out of my desire to give back to the community. We strongly maintain the belief that each person has got an intriguing message to deliver to the world, whether it is by the means of a product, service, event, showcase, profile documentary or narrative, it always contains a unique element and it always is an interesting message when it is communicated in the right manner. Regardless of all titles and classifications motion pictures may have, I truly believe that as long as it tells the right story, in the right manner, then it is fulfilling the ultimate purpose, which is to be heard and understood. It does not matter whether it is a small self-recorded video you share online, or a huge production feature movie, it is all about the story you are telling and the message you are conveying. We are committed to diversity and visions to take Red Films to the highest levels by producing and co-producing projects from different parts of the world.

Ms. Bushra Mahdi Founder









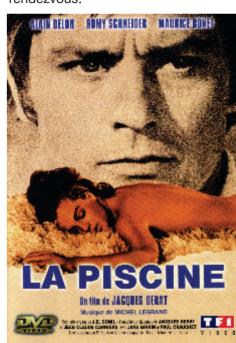
WHERE GLAMOUR MEETS SPLENDOR



a spectacle in itself. The glimmering sea, the bustling quayside and the backdrop of pastel-hued buildings makes it a must-feature location for film makers aiming to capture the town's glamorous essence.

Citadel: For historical dramas or suspenseful thrillers, the Citadel offers a dramatic setting with panoramic views of the town and the Mediterranean. Its stone walls and medieval architecture add a touch of mystery and intrigue to any film.

Club 55: This legendary beach club has been a hotspot for celebrities and jet-setters since the 1950s. With its bohemian-chic ambiance, sun beds on the sand and stylish clientele, Club 55 is the ideal setting for scenes of high society mingling or clandestine rendezvous.



The Gendarmerie: Louis De Funes. one of the funniest and most successful French actors played his most famous role 'The Gendarme' (1964) in St. Tropez. Years later, people still come to Place Blanqui, to take a



photo in front of the famous Gendarmerie (the main police building, which still exists)

A FEAST FOR THE SENSES

St. Tropez, with its timeless allure and cinematic charm, continues to captivate film makers from around the globe. Whether capturing the jet-set lifestyle, exploring the town's rich history or crafting tales of romance against the breathtaking backdrop of the French Riviera, St. Tropez remains a film-friendly destination that promises to elevate any cinematic experience. With its sun-drenched landscapes, azure waters and air of sophistication, St. Tropez is a star in its own right, always ready to take its proud place on the silver screen.



SETTING THE SCENE

good life.

Picture this: sun-drenched beaches dotted with bronzed bodies, glamorous vachts bobbing in the harbor, and the aroma of freshly baked croissants wafting through the air.

From its cobblestone streets to the

azure waters of the Mediterranean. St.

Tropez offers a cinematic canvas that

has played host to numerous iconic

moments on the silver screen. Nestled

along the dazzling French Riviera,

Saint-Tropez beckons with its sun-

kissed beaches, vibrant nightlife, and an undeniable air of luxury. This idyllic

coastal town has become synonymous

with glamour and opulence, making it a

magnetic setting for film makers

seeking to capture the essence of the

St. Tropez's unique blend of seaside charm and sophistication provides film makers with an unparalleled backdrop for a range of cinematic endeavors. Whether it's a romantic drama, a thrilling heist, or a lighthearted comedy, St. Tropez offers the perfect setting to weave a tale of indulgence and allure.







ICONIC LOCATIONS

Pampelonne Beach: Powdery sands and crystal-clear waters of Pampelonne Beach is the epitome of St. Tropez's sun-soaked allure. In the 50s, Brigitte Bardot arrived in St. Tropez, with her husband, Roger Vadim. It was the film they made, 'And God Created Woman' that brought her and St. Tropez into the spotlight.

The Cemetery: This beautiful location was permanently captured on celluloid in 'And God Created Woman' (1956). Another cult classic 'La Piscine' aka 'The Swimming Pool' (1969) starring Romy Schneider, Alain Delon and Jane Birkin was also shot at this iconic location.

Old Town (La Ponche): The narrow streets of Old Town provide a charming and authentic backdrop with its bustling market, pastel-colored houses and quaint cafes. This area exudes the timeless charm of St. Tropez.

Saint-Tropez Harbor: The iconic harbor, brimming with luxury yachts, is