

A SWEDISH LOVE STORY

beating heart of the Nordics.

Every serious producer lists the pros and cons before choosing locations and partners. Today, production incentives often dictate the calculus. Sweden offers those too. But as with the best partners, it's the beauty within that counts most.

Just think of our solid storytelling tradition, talented artistic and technical staff, and breathtaking location contrasts. Not to mention the value of reliable and sustainable infrastructure, financial stability, our spirit of innovation and excellent knowledge of English. All underpinned by a stable business climate that keeps production on track, all the way. And if quick calculations are your thing, divide the number of Swedish awardwinning films by median budget. You'll discover Sweden is great value for money. Whatever the reasons, when you embrace the beating heart of the Nordics, count on falling in love.

The love story with Swedish film goes back over 120 years, but the relationship is stronger than ever. Today, Nordic noir, Sweden's rich mythology and folklore, Scandinavian realism and striking children's and youth film capture public imagination worldwide. Swedish storytelling unfolds in magical locations. Thanks to a multicultural attitude, it is a multilingual industry characterised by equality that paves the way for new talent and new, powerful stories.

Whatever the genre, the results appeal. Why? Because the objective is truly boundary-spanning: to create highend feature films and series with relatable characters and engaging stories. The love for film has no end.

Locations with a soul

Sweden offers a multitude of locations, scenery, people and seasonal

Film and drama series with the backdrops. Choose from snowy landscapes, fairvtale forests, soaring mountain ranges and Europe's longest coastline, with more islands than any other country in the world.

> Select the perfect historic building, a futuristic industrial compound, a sizzling metropolis or dazzling autumn countryside. All clean and readily accessible with safe infrastructure. When reality doesn't match your visions, some of Europe's most advanced studios will welcome you.

Audiovisual Incentives

The Swedish audiovisual incentive is a government financial support programme for the production of feature films, documentaries and drama or documentary series.

It offers a production rebate totalling 25 percent of Swedish production costs. It comes with a fixed annual budget spread out over one or more calls for proposals. To be eligible, your production should fit the following requirements:

Production occurs wholly or partly in

Total production budget of at least SEK 30 million for a feature film, SEK 10 million for a documentary, SEK 10 million per episode for a drama series, or SEK 5 million per episode for a documentary series.

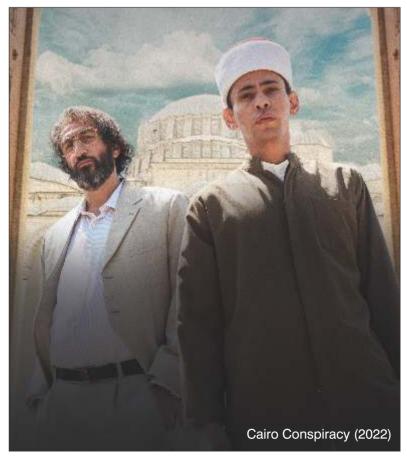
Support-eligible production costs totalling at least SEK 4 million.

Confirmed financing for the part of the production for which support is not applied for.

The production is classified as a cultural product as defined by the Swedish Agency for Economic and Regional Growth.

Get in touch: filminsitutet.se









THE PERFECT BACKDROP

diverse blend of natural beauty, modern architecture, and rich cultural heritage. making it an ideal location for film production.

With its stunning landscapes, diverse urban settings, and supportive film infrastructure, Oslo provides filmmakers with a versatile & inspiring canvas to bring their stories to life.

Stunning Natural Landscapes

Oslo is uniquely positioned between the serene Oslofiord and lush, forested hills, offering a variety of breathtaking natural settings. The fiord, with its clear waters and picturesque islands, provides a perfect backdrop for maritime scenes and tranquil waterfront shots. The surrounding forests and hills, such as Nordmarka and Østmarka, offer dense woodlands. serene lakes, and panoramic views that are ideal for adventure and fantasy genres.

During winter, Oslo transforms into a snowy wonderland, with locations like Holmenkollen providing dramatic snowy landscapes and ski slopes. The city's commitment to preserving its natural beauty ensures that filmmakers have access to pristine and unspoiled locations year-round.

Architectural Marvels and Urban Diversity

Oslo's architectural landscape is a blend of historic charm and cuttingedge modernity. The city's skyline is dotted with innovative structures like the barcode project, a series of highrise buildings with distinctive designs that are perfect for futuristic and contemporary settings.

For filmmakers seeking historic and cultural settings, Oslo does not fall short either. The Akershus Fortress, a medieval castle overlooking the fjord, provides a dramatic backdrop. The

Oslo, the capital of Norway, offers a Royal Palace, the Oslo opera house and the charming streets of the Grünerløkka district offer a glimpse into Oslo's rich history

A Thriving Cultural Scene

Oslo's vibrant cultural scene adds depth and authenticity to any film production. The city is home to worldclass museums, galleries, and theaters. The city's diverse neighborhoods, each with its own distinct character, provides a variety of urban settings, from the bohemian vibe of Grünerløkka to the classic elegance

Oslo's cultural festivals, such as the Oslo Jazz Festival, the Oya festival, and the Fjord festival offers opportunities to capture the city's dynamic and cosmopolitan spirit. The local music, art, and culinary scenes can also provide rich context and background for films and stories set in Oslo.

Supportive Film Infrastructure

Oslo is not just a beautiful location; it is also a city that supports and nurtures film production. The Norwegian Film Institute offers various incentives and funding opportunities. The city's filmfriendly policies and streamlined permitting process make it easy for production teams to navigate logistical challenges.

Oslo boasts a skilled and experienced workforce, including talented local actors, crew members, and postproduction professionals. The city's state-of-the-art studios and production facilities ensure that filmmakers have access to the latest technology and resources needed to bring their vision to life.

Accessibility and Connectivity

Oslo's international airport, Gardermoen, offers direct flights to major cities around the world, making it

convenient for international production teams. And its efficient public transportation system, including trams, buses, and ferries, ensures that cast and crew can navigate the city with

A Welcoming and Safe Environment

Norway is known for its high quality of life, safety, and hospitality, and Oslo is no exception. The city's residents are friendly and welcoming, creating a positive and supportive environment for film crews. Oslo's commitment to sustainability and green living also aligns with the values of many modern filmmakers, making it an attractive location for environmentally conscious productions.

Conclusion

Oslo is a city that offers filmmakers a unique combination of natural beauty, architectural diversity, cultural richness and supportive infrastructure. Whether you're shooting a high-octane action film, a historical drama, or a contemporary romance, Oslo provides the perfect backdrop to bring your story to life. With its stunning locations, skilled workforce, and welcoming atmosphere, Oslo is ready to be the star of your next film production.

Get in touch: oslofilm.no







